About the conference
This year’s What Works Global Summit is a free virtual event from 18-20 October 2022 which focuses on recovery and resilience. This global event is co-hosted by Campbell Collaboration and Campbell UK & Ireland.

The conference aims to make a difference in social policy with evidence synthesis. The conference will include inspiring plenary sessions, informal networking sessions and innovations in evidence informed policy.

Conference themes
- Partnerships and engagement
- Equity and inclusion
- Open synthesis principles to support accessibility
- Living reviews and technology, including machine learning
- Capacity building in evidence synthesis
- Communicating evidence and knowledge translation
- Innovative approaches to impact evaluation and evidence synthesis

Why sponsor?
Promote your products and services to global leaders in evidence-based decision making.

Be a part of the global evidence agenda. Your brand’s partnership will help create new, innovative solutions to current world problems.

Expand your social media reach. Interact with the national and international evidence community via the conference hashtag #WWGS2022.

Who will see your brand?
The event annually attracts 500+ practitioners, organizational leaders, policy makers, researchers and funders from 30 countries.

Attendees will be from sectors including:
- Ageing
- Business & Management
- Child & Young Persons Wellbeing
- Climate Solutions
- Crime & Justice
- Disability
- Education
- International Development
- Knowledge Translation & Implementation
- Social Welfare

How to sponsor
We welcome platinum, gold, bronze and session sponsors. Packages include profiling your organization in different ways and exhibition space.

CLICK HERE TO SPONSOR

Or contact WWGS@campbellcollaboration.org
Sponsorship Opportunities & Benefits

Platinum sponsor (US$30,000)
- Show a video in the plenary session
- Host a parallel session or pre-conference workshop
- Name listed on the conference website
- Acknowledgement in all plenaries
- Logo on welcome and thank you slides of every session
- Thanks for sponsorship on social media
- Space provided in expo

Gold sponsor (US$10,000)
- Name listed on the conference website
- Acknowledgement in all plenaries
- Logo on thank you slide of every session
- Thanks for sponsorship on social media
- Space provided in expo

Bronze sponsor (US$5,000)
- Name listed on the conference website
- Logo on thank you slide of every session
- Thanks for sponsorship on social media
- Space provided in expo

Session sponsor (US$3,000)
- Invitation to host one parallel session

We welcome other forms of sponsorship. To discuss sponsorship options and conference policies, please contact WWGS@campbellcollaboration.org

Conference hosts

The Campbell Collaboration is an international research network that promotes positive social and economic change through the production and use of systematic reviews and other evidence synthesis for evidence-based policy and practice.

Campbell UK & Ireland is a national centre of the Campbell Collaboration. It focuses on encouraging the greater use of Campbell Reviews and promoting a stronger focus on evidence-informed decision making.

Call for abstracts

A call for abstracts has been issued for the following categories: panels, individual presentations and posters. The submission deadline is 27 June 2022.

To access the abstract submission form click HERE

Planning committee

Ariel Aloe, University of Iowa, USA
Zhenggang Bai, Evidence-based Research Centre of Social Science and Health, Nanjing University of Science and Technology, China
Luis Gabriel Cuervo, Pan American Health Organization, USA
Brett Kubicek, Public Safety Canada, Canada
Sarah Miller, Queen’s University Belfast and Campbell UK & Ireland, UK
Promise Nduku, Africa Centre for Evidence, South Africa
Jihan Rabah, Public Safety Canada, Canada
Nayyara Tabassum, Youth Endowment Foundation, UK
Jo Thompson Coon, University of Exeter, UK
Bhumika TV, Campbell South Asia, India
Vivian Welch, Campbell Collaboration, Canada
Chui Hsia Yong, Campbell Collaboration, Norway

There are many intangible ways that the WWGS experience impacted my work and practice. For me, it was invaluable to connect to this community and I think many subsequent projects have resulted in one way or another from conversations at the event.

– Previous participant of WWGS

Visit the official WWGS 2022 website for more information on the conference by clicking HERE