Promote your products and services. Your organization will gain exposure to global leaders in evidence-based decision-making.

Be a part of the global evidence agenda. Your brand’s partnership will help create new, innovative, solutions to current world problems.

Support growth within the industry. WWGS provides important networking for early career fellows in evidence for policy.

Expand your social media reach. Interact with the national and international evidence community via #WWGS2023.

This year’s in-person event in Ottawa is planned for 300 participants. WWGS annually attracts 500+ practitioners, organizational leaders, policymakers, researchers, and funders from more than 50 different countries. Your brand will be showcased to the broader Campbell community of over 10,000 followers globally.

Attendees will be from sectors including:
- Ageing
- Business & Management
- Child & Young Persons Wellbeing
- Climate Solutions
- Crime & Justice
- Disability
- Education
- International Development
- Knowledge Translation & Implementation
- Methods for Evidence Synthesis
- Social Welfare
SPONSORSHIP LEVELS & BENEFITS

Platinum sponsor (US$20,000)
- Opportunity to host a parallel session or pre-conference workshop
- Complimentary conference registrations x 4
- Recognition from the conference hosts during the plenary sessions
- Logo on welcome and thank you slides of every session
- Space provided for exhibition stand
- Brand acknowledgment on the conference website with a link to your own website
- Brand acknowledgment on conference social media channels

Gold sponsor (US$10,000)
- Recognition from the conference hosts during the plenary sessions
- Complimentary conference registrations x 2
- Logo on welcome and thank you slides of every session
- Space provided for exhibition stand
- Brand acknowledgment on the conference website with a link to your own website
- Brand acknowledgment on conference social media channels

Silver sponsor (US$5,000)
- Complimentary conference registrations x 1
- Logo on thank you slide of every session
- Brand acknowledgment on the conference website with a link to your own website
- Brand acknowledgment on conference social media channels

Bronze sponsor (US$3,000)
- Invitation to host one parallel session
- Brand acknowledgment on the conference website

Please contact us to discuss other ways to highlight your organization and forms of tailored sponsorship such as coffee breaks, translation, signage, and bursaries for attendees from low- and lower-middle-income countries (LMIC). To discuss sponsorship options and conference policies, please contact WWGS@campbellcollaboration.org

CONFERENCE HOSTS

The Campbell Collaboration is an international research network that promotes positive social and economic change through the production and use of systematic reviews and other evidence synthesis for evidence-based policy and practice. Their mission is to enhance the evidence basis so that policymakers, practitioners, and service recipients are better equipped to make informed decisions.

The Bruyère Research Institute is a leader in research to improve the care of aging Canadians and vulnerable populations. Their mission is to contribute relevant and practical knowledge to build a more responsive healthcare system that delivers the best care to patients and families so they can recover better, return to work earlier, and have more productive, higher quality lives.

CALL FOR ABSTRACTS

A call for abstracts has been issued for the following categories: sponsored panels, LMIC panels, individual speaker presentations, individual poster presentations, and workshops. The submission deadline is 31 March 2023.

To access the abstract submission form click HERE

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There are many intangible ways that the WWGS experience impacted my work and practice. For me, it was invaluable to connect to this community and I think many subsequent projects have resulted in one way or another from conversations at the event.

- Previous participant of WWGS