

Steering Group

The Campbell Collaboration

29 April 2015

Annual report of the International Secretariat for the year 2014

First, have a definite, clear practical ideal; a goal, an objective. Second, have the necessary means to achieve your ends; wisdom, money, materials, and methods. Third, adjust all your means to that end. –Aristotle

Highlights

- In 2014 the secretariat published 11 reviews, 29 protocols and 45 titles to The Campbell Collaboration Library, bringing the total number of reviews to over 100.
- We published *Campbell Collaboration Systematic Reviews: Policies and Guidelines*
- We contributed to a successful Annual Colloquium in Belfast (June).
- We expanded our online multimedia content, which now includes training videos, plenary videos, webcasts and podcasts
- We funded and ran two Steering Group and Editors meetings (June and October)
- With Martin Killias, we secured funding of SFR 500 000 for a set of Campbell reviews, and set up a Joint Programme with Jacobs Foundation for this purpose
- We published the MEC21R guidelines adopted by the SG
- We contributed to the elaboration of policies on Advisory Groups and on a Fast Track for reviews
- We negotiated a Partnership Agreement with Cochrane
- We negotiated an MoU with Lanzhou University on the translation of our Policy and Guidelines into Chinese
- We maintained a series of external agreements funding editorial infrastructure for Campbell Systematic Reviews
- We continued development work on a new website

Introduction

The relationship between the Knowledge Center (K) and the Campbell Collaboration (C2) non-profit foundation is governed by the agreement which provides for an international secretariat organised as a section of the Knowledge Centre. The secretariat currently consists of a CEO and an Information Advisor who are employed by K. This report sets out the activities of the secretariat in 2014.

The Oslo secretariat plays an active role in all areas of the Collaboration's activities, including the development of strategy. It is also an active proponent of evidence-based social policy in Norway, through presentations to relevant audiences and submissions on

knowledge infrastructure. It also played a key role in the establishment and development of the Social Research Unit at K.

Generating evidence (Review production; competence building)

The secretariat is responsible for the monograph series, Campbell Systematic Reviews, and the online Campbell Library. In 2014 we published 11 Campbell Systematic Reviews, each as an issue of Volume 10 of the monograph series (see Appendix). We added 29 new protocols and 45 new titles to Campbell's Online Library. By the end of 2014 the library included 105 reviews, not including updates.

We published the policy document, *Campbell Collaboration Systematic Reviews: Policies and Guidelines*, as a supplement to our monograph series.

At the direction of the Steering Group, we worked on the development of alternative software solutions for managing the editorial process. The goal is to further improve and streamline the production of reviews.

A key part of the effort to increase production of systematic reviews is the development of competence in research synthesis methods. The secretariat continues to assist training activities. In 2014, funding from Oslo supported two workshop series, each comprising five separate workshops, were held at the Belfast Colloquium in June, and the secretariat contributed to the preparation and uploading of videos of a selection of these sessions. We assumed a portion of the costs of a workshop at the University of Limerick prior to the June Colloquium.

Communicating Evidence

The secretariat drew up notes on Campbell's communications strategy which were presented to the two Steering Group meetings. The secretariat maintains and provides content for the Campbell Collaboration website, which is the main channel for dissemination of reviews and information about the Collaboration. Development work for a restructured website has continued.

In 2014 we greatly expanded the Multimedia content of the website. We produced for the first time a podcast featuring an author interview, on Mindfulness based stress reduction. We contributed to the webcast arranged by John Westbrook and KTDRR.

We continued to expand our social media presence. We have well over 800 "followers" on Twitter, and are approaching 400 "likes" on Facebook. These are large increases on 2013. The secretariat wrote and circulated five C2 Update newsletters, publicising newly published reviews, protocols and titles, and featuring other relevant C2 news and upcoming events. We created a new information sheet on Campbell, in English and Norwegian.

We supported a successful application to get CSR recognised as a level one publication by NSD (the Norwegian panel on recognising academic journals).

During 2014 we changed the way we record downloads of reviews, so that multiple downloads from one IP address are only counted as one. Regina Oliver et al's review on Classroom Management Practices has overtaken the bullying review as our most downloaded (nearly 37,000 and just over 30,000, respectively).

Advocating for evidence (including Colloquium, fundraising)

Fundraising activities are closely linked to networking and advocacy efforts; our advocacy efforts are intended to boost the case for funding for evidence based approaches, systematic reviewing, and in particular for Campbell as a non-profit foundation. In 2014 the secretariat developed and presented notes on Campbell's fundraising strategy to both Steering Group meetings.

As part of its work in support of fundraising efforts, the secretariat helped secure a funding package with the Jacobs Foundation. This may be the largest funding package in the Collaboration's history, other than our agreement with the Knowledge Centre. The CEO provided a letter of support which helped KTDRR secure funding for a webcast series devoted to the Collaboration. The secretariat secured funding through the Knowledge Centre for a review on prisoner compliance; this is being conducted by a team at Vanderbilt. The secretariat worked to develop funding opportunities linked to the fast track option that is now available for review projects.

Through our various communications channels we regularly flag funding opportunities that come to our attention. The Coordinating Groups continue to play a crucial role in pursuing funding opportunities.

The 2014 Annual Colloquium, hosted by Queens University Belfast, gathered around 200 researchers, practitioners and policymakers. Keynote speakers included internationally recognized experts in the field of evidence-based practice. The event generated a modest surplus.

A key development on the networking front was the elaboration of a Partnership Agreement with Cochrane.

The CEO gave a structured interviews to Sandra Nutley as part of a UK report on Mobilising knowledge to improve health care: learning from other countries and other sectors (Davies, Powell & Nutley), and to Tina Prøitz, for a Swedish Research Council report on the proposed creation of a Knowledge Centre for Education.

In 2014 the CEO's external presentations included:

- Insights into Evidence-Based Policy, Seminar, University of Edinburgh Business School, 2 May
- How can we improve impact evaluation? Seminar, Deloitte Oslo 14 May

- How do we find out what works – and then influence policy and practice? EIPPEE conference, Oslo, 14 May
- Hvordan kan effektevalueringer bidra til en bedre skole og barnehage i fremtiden? Paneldebatt, Utdanningsdirektoratets divisjonsseminar, Holsmbu, 29 august
- Hva virker i arbeid mot mobbing?, JobbAktive mobbekonferanse, Gardermoen, 29 oktober
- Systematisk kunnskapsoversikt og kunnskapsbasert politikk, Rambøll, 4 desember

The following book chapter was published:

Eamonn Noonan, **Perspectives on Evidence-Based Practice in Social Care**, in Satu Kalliola (ed) *Evaluation as a Tool for Research, Learning and Making Things Better*, Cambridge: Cambridge Scholars Publishing 2014, 109-126

Administering the Non-profit foundation

The secretariat organized Steering Group and Editors meetings in Belfast (13,14 & 18 June), and in Oslo (24-26 October). We managed the Campbell Collaboration foundation's bank account and supported the treasurer in the submission of the annual US tax filing. We also assisted the election of new members of the Steering Group, and other electronic votes by the Steering Group.

Administration within the Knowledge Centre

Management of budget resources in Oslo continues to absorb a considerable amount of staff time. Part of this effort involves defending our operational budget against the effects of budget constraints in the Knowledge Centre. In the latter part of 2014, a marked decline in the exchange rate of the Norwegian Kroner created further strain on our resources, as the bulk of our external agreements are denominated in dollars. The financial summary of the international secretariat, which is a unit within the Norwegian Knowledge Centre, supplements this report (separate document).

Managerial and other responsibilities as head of unit and member of the Knowledge Centre's Editorial Advisory Board require a time commitment of at least 20% FTE by the CEO.

In 2014, the secretariat bid farewell to Elise Guzda, who held an 80% position, and Bjørn Tommy Tollånes, who held a 20% position. They were replaced by Simon Goudie in a 100% position. Karianne Hammerstrøm continues to carry out the duties of managing editor of the Campbell library. She has not been formally affiliated to the International secretariat since 2013, and she recently left the Knowledge Centre to take up a position at the Centre for Youth Mental Health in Oslo.



Eamonn Noonan

Annex

Campbell Systematic Reviews, Volume 10, 2014

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Issue Nr	Title
1	The Impact of Land Property Rights Interventions on Investment and Agricultural Productivity in Developing Countries
2	Kinship Care for the Safety, Permanency, and Well-being of Children Removed from the Home for Maltreatment
3	Home Visits for Prevention of Impairment and Death in Older Adults
4	Corporate Crime Deterrence
5	Forensic Nurse Examiners versus Doctors for the Forensic Examination of Rape and Sexual Assault Complainants
6	Farmer Field Schools for Improving Farming Practices and Farmer Outcomes in Low- and Middle-income Countries
7	School-Based Interventions to Reduce Dating and Sexual Violence
8	The Effect of Microcredit on Women's Control over Household Spending in Developing Countries
9	Early Intensive Behavioral Intervention (EIBI) for Young Children with Autism Spectrum Disorders (ASD)
10	Effects of Decentralized Forest Management (DFM) on Deforestation and Poverty in Low and Middle Income Countries
11	Effects of Payment for Environmental Services (PES) on Deforestation and Poverty in Low and Middle Income Countries

