

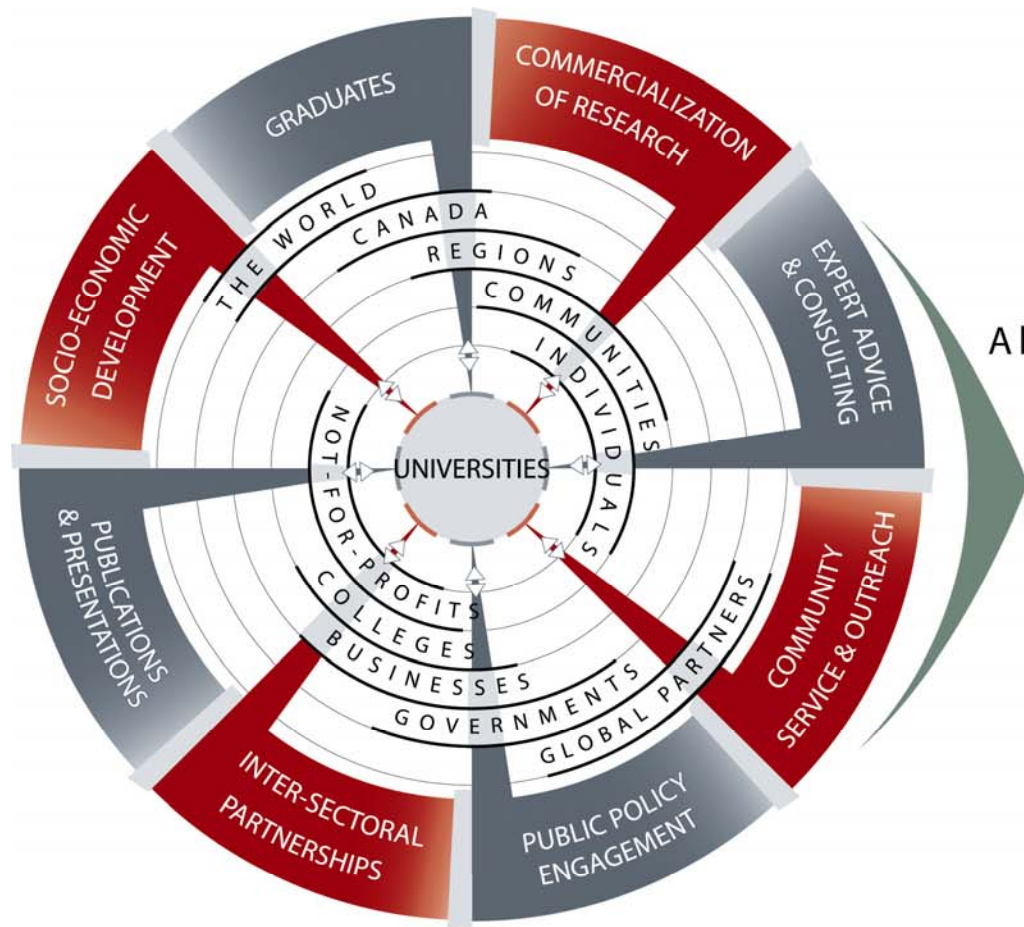
# Research Without Borders – Maximizing the Impact of University Research

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Bullying is a relationship problem that may carry through adolescence and into adulthood in the form of aggression, sexual harassment, dating aggression, and substance use. Working on the determinants interventions and treatments for bullies and victims of bullying, Deb Pepler works with researchers, governments and NGOs to enhance awareness, build research capacity, assess bullying problems and promote evidence-based programs and effective policies across Canada.



# Articulate the Value of Research (AUCC)



## SIGNIFICANT BENEFITS FOR CANADIANS

- A highly qualified and adaptable workforce
- A competitive and innovative economy
- A healthy population and a sustainable health system
  - A sustainable environment
  - Thriving and safe communities
- A cohesive, diverse and inclusive society
- A vibrant culture and preserved heritage
- An informed and engaged citizenry
- Responsive and responsible government
- International influence and leadership

PROSPERITY &  
QUALITY OF LIFE

Norene Pupo embodies the impact Knowledge Mobilization can have. She seeks to determine under what conditions economic changes are socially progressive or socially regressive. This allows trade unions, community organizations, researchers and decision-makers in government and business to break down barriers that impede the quality and conditions of work and community life throughout the



# Vice-President Research & Innovation

AVP Research  
Social Sciences &  
Humanities

Knowledge  
Mobilization

- public policies
- professional practice
- social programming
- HQP

→ Social/Cultural Impact:  
????



AVP Research  
Science & Technology

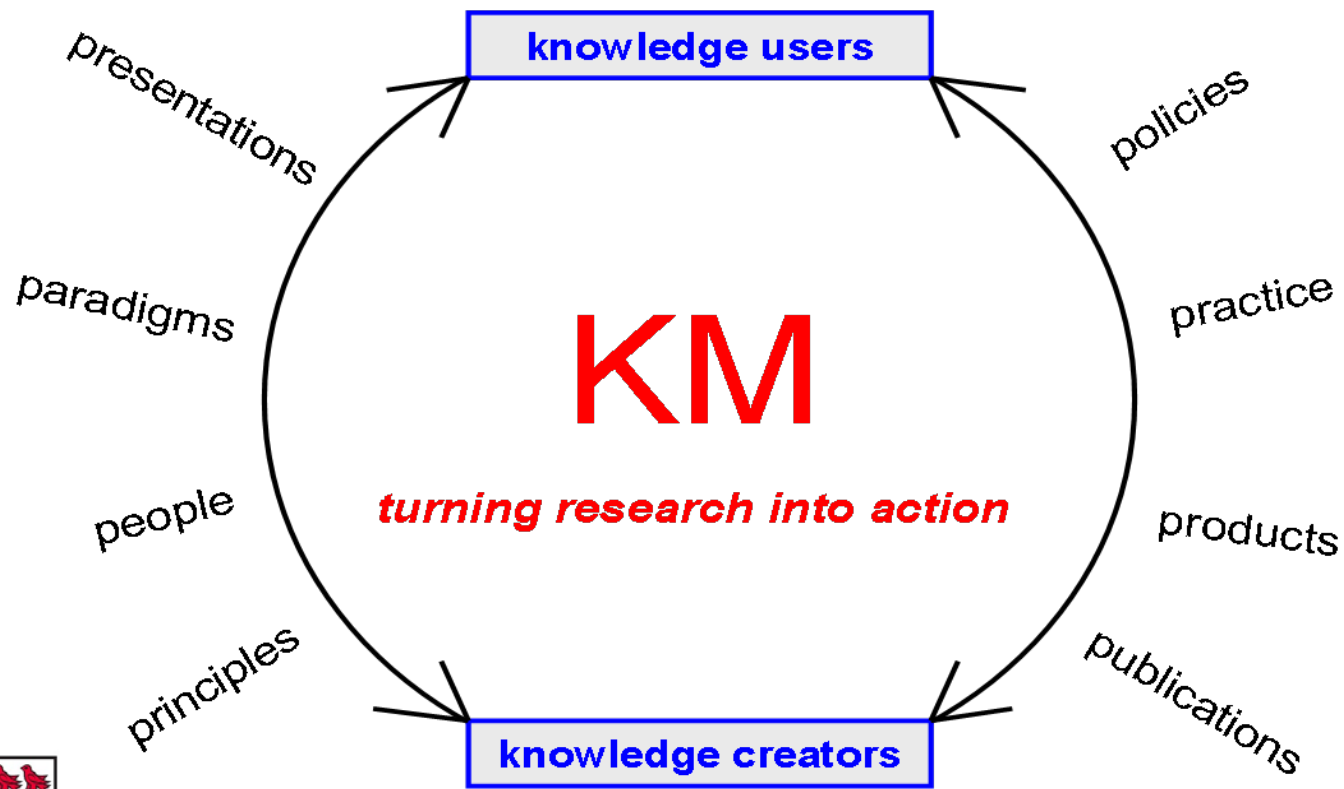
Technology Transfer

- patents
- technology licenses
- company creation
- HQP

→ Economic Impact:  
Royalty \$, equity \$,  
jobs created, tax  
revenue

# Goal of Knowledge Mobilization (KM)

To develop a culture of partnership between academic researchers and decision makers in governments and community organizations to assist in strengthening the development of public policy, professional practice and social programming.



## Spaces

- KM in the AM
- Knowledge Expo
- Research Forums

## People

- graduate student internships
- P2P KM group
- KM Seminars

## Partnerships

- research translation
- incentive grants
- community engagement
- literature reviews



## Success Stories

Mental Health in York Region

MMAH Think Tank

York-CPRN-SHSC Partnership

Deputy Minister Education

StreetKids International

Aboriginal Transitional Housing

**Evaluation: inputs, outputs and outcomes - NOT impacts**

# Knowledge Mobilization Interns

A program that funds graduate students to work for a summer with a community organization in their field of study – joint application by grad student and community partner; reviewed by faculty and community; judged on work content and fit between program of study and community need.

The No More Silence Network
Interagency Coalition on AIDS and Development (CAD)
Parkdale Collegiate Institute
Sierra Club of Canada
Toronto Wildlife Centre
New Canadians Centre Peterborough
George Herman House
Free the Children
Youth Emergency Shelter, Peterborough
AfriCan Theatre Ensemble
Vietnamese Youth and Family Social Services, Toronto
Baycrest Centre for Geriatric Care



## Three groups

1. Funded KM interns and community partners
2. Unsuccessful intern applicants and community partners
3. Non-KM Grad students and community organizations

## Longitudinal evaluation

### Grad Student

Community/thesis

GPA

time to completion

career in field

relationships

civic engagement

capacity

### Community Organization

grant funding

service performance

enhanced networking

sustained academic

local research



## Accounting for the Triple Bottom Line: A Robust Qualitative Measure of the Public Value of Research

- Claire Donovan (Australian National University)

## Assessing the Impact of Social Science Research: an overview of the Economic and Social Research Council's approach and strategy.

- Veronica Littlewood (Economic and Social Research Council, United Kingdom)



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